

## **BCOM (Honours & General)**

- 1** Helps the students meet the requirements of Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Warehousing etc.
- 2** Helps the students gain skills to become Marketing Manager, and Selling Manager.
- 3** Augments the overall administrative abilities of the students.
- 4** Increases the decision-making capacity at personal & professional level.
- 5** Helps the students become entrepreneur.
- 6** Helps the students gain knowledge in share trading, and thereby renders them to become successful investors.
- 7** Helps the students to get themselves appointed in different professional chairs with specializations in Accounting, costing, banking and finance.

## **MCOM**

- 1** Helps the students learn and comprehend the belated developments in Banking and Finance related disciplines.
- 2** Augments the conceptual, applied and research skills of the students.
- 3** Helps the students know how to meet the managerial activities within the organization.
- 4** Helps the students comprehend the psychological framework of any management.
- 5** Helps the students to regulate and influence human actions in an organisation.
- 6** Helps the students apply the statistical data and ideas in business and commerce.
- 7** Helps the students comprehend measure the price level changes at different points of time in the economy of the country and the world.