

M.Com.

Programme Specific Outcome

Studying M. Com. allows a learner to understand how business activities influence the society and the economy directly and indirectly in general and help him / her analyzing the behavior and strategies of different business organizations in particular. The subjects taught in the course involve more than just mastering the art of doing business. The course design will help students to pursue other avenues of studies in parallel professional courses in commerce discipline. After completing the course with some parallel professional course by its side, the students are expected to occupy important positions in business, industries and related organizations. Thus, the course design is expected to bring students abreast with the corporate culture and prepare them for their professional life. At the same time the course will also help grooming up an entrepreneur and thus to be helpful for self-employment.

1. To build a strong foundation of knowledge in different areas of commerce and its allied areas.
2. To develop the skill of applying various concepts and techniques in business.
3. To develop an attitude for working effectively in business.
4. To integrate knowledge, skill and attitude that will sustain an environment of learning and creativity among the prospective students
5. Demonstrate leadership, teamwork, social skills and communicate effectively with different stakeholders in the society.
6. Gain a thorough understanding in the fundamentals of commerce and finance.
7. Equip the students to face challenges in different areas of business.
8. Help the students to develop their careers in business.